

TRI DELTA TRANSIT

Eastern Contra Costa Transit Authority 801 Wilbur Avenue • Antioch, California 94509 Phone 925.754.6622 Fax 925.757.2530

Board of Directors Meeting Agenda

Wednesday March 28, 2018 4:00pm

ECCTA Boardroom

801 Wilbur Avenue, Antioch, CA 94509

Available online: www.trideltatransit.com

Please see the last page of this agenda for:

- Public comment guidelines
- Agenda, staff report, and document availability
- Americans with Disabilities Act information
- Anticipated action by the Board of Directors
- 1. Call to Order: Chair Monica Wilson
 - a. Roll Call
- 2. Pledge of Allegiance
- 3. Public Comment

While public comments are encouraged and taken very seriously, State law prevents the Board of Directors from discussing items that are not on the meeting agenda. If appropriate, staff will follow up on public comments. Please see Public Comment Guidelines on Page 4 of this agenda.

- 4. Chair's Report: Chair Monica Wilson
- **5. Consent Calendar (ACTION ITEM):** Minutes, Financial Report, and Marketing Activities Report *(see attachment: tab #1)*
 - a. Minutes of the Board of Directors meeting of February 28, 2018
 - **b.** Financial Report
 - c. Marketing Activities Report

Requested Action: Approve items 5a, 5b, and 5c

- 6. CEO's Report: Jeanne Krieg
 - a. Operations Report (see attachment: tab #2)

Board of Directors:

City of Antioch

Lamar Thorpe Monica Wilson*

City of Brentwood

Barbara Guise Robert Taylor

City of Oakley

Doug Hardcastle Kevin Romick

City of Pittsburg

Merl Craft Pete Longmire

Contra Costa County

Diane Burgis**
Federal Glover

Member-at-Large Ken Gray

* Chair: FY 2017-18

** Vice-chair: FY 2017-18

Board of Directors Meeting Agenda Wednesday March 28, 2018

7. ACTION AND DISCUSSION ITEMS

a. ACTION ITEM: Pittsburg Seafood Festival Shuttle

(see attachment: tab #3)

<u>Requested Action</u>: Provide direction to staff regarding the operation of a shuttle to the 2018 Pittsburg Seafood Festival.

b. ACTION ITEM: Connexionz Service Agreement

(see attachment: tab #4)

Requested Action: Authorize the CEO to enter into a three-year hardware and software support agreement with Connexionz for ECCTA's Automatic Vehicle Location system for an amount not to exceed \$110,352 annually.

8. Board of Directors Comments

Under this item, Directors are limited to providing information, asking clarifying questions about matters not on the agenda, responding to public comment, referring matters to staff, or requesting a report be made at another meeting.

9. Adjourn

Next Meeting: April 25, 2018 at 4:00pm, 801 Wilbur Avenue, Antioch, CA 94509

Public Comment Guidelines:

- Persons requesting to address the ECCTA Board of Directors are requested to complete a Comment Request form and submit it to the clerk. If possible, please submit the form prior to the start of the meeting. At the appropriate time, the ECCTA chair will call on individuals to comment.
- During the public comment agenda item, the public is permitted to address the ECCTA Board of Directors on items that are on the consent calendar or items not on the agenda. Individuals may also make a request for future agenda items. No action or discussion may take place on any item not appearing on the posted agenda.
- If a person wishes to speak on a specific agenda item, the ECCTA chair will call on the individual when the agenda item is being discussed by the Board of Directors.
- Persons addressing the ECCTA Board of Directors are requested to limit their remarks to three (3)
 minutes unless an extension of time is granted by the chair, subject to approval of the ECCTA Board of
 Directors.

Agenda, staff report, and document availability:

Copies of all staff reports and documents subject to disclosure that relate to each item of business referred to on the agenda are available for public inspection the Friday before each regularly scheduled Board of Director's meeting at Tri Delta Transit's front desk located at 801 Wilbur Avenue, Antioch, California. Any documents subject to disclosure that are provided to all, or a majority of all, of the members of the Board regarding any item on this agenda after the agenda has been distributed will also be made available for inspection at Tri Delta Transit's front desk at the above referenced address during regular business hours.

Americans with Disabilities Act Information:

In compliance with the Americans with Disabilities Act, the meeting room is wheelchair accessible and disabled parking is available in the Tri Delta Transit parking lot. If you are a person with a disability and you need disability-related modifications or accommodations to participate in this meeting, please contact the CEO's Office at (925) 754-6622 or fax (925) 757-2530. Notification 48 hours prior to the meeting will enable Tri Delta Transit to make reasonable arrangements to ensure accessibility to this meeting. {28 CFR 35.102-35, 104 ADA Title II} Please help us accommodate individuals with EI-MSC and refrain from wearing scented products to this meeting. Please turn off any electronic paging device or cell phone.

Anticipated action by the Board of Directors:

The Board of Directors may take action on any item on the agenda, which action may consist of the recommended action, no action or a related action.

TAB 1

Agenda Item 5a, b, c
Consent Calendar (ACTION ITEM): Minutes, Financial Report and
Marketing Activities Report

Board of Directors Meeting

Wednesday March 28, 2018

ECCTA Boardroom 801 Wilbur Avenue, Antioch, CA 94509

EASTERN CONTRA COSTA TRANSIT AUTHORITY Antioch - Brentwood - Pittsburg - Oakley and Contra Costa County

MINUTES

February 28, 2018

The Eastern Contra Costa Transit Authority (ECCTA) meeting was called to order in the ECCTA Board Room, 801 Wilbur Avenue, Antioch, California by Chair Monica Wilson at 4:00 P.M.

ROLL CALL / CALL TO ORDER

PRESENT: Nancy Parent, Alternate for Federal Glover (Contra Costa County); Ken Gray

(Member-at-Large); Barbara Guise (Brentwood); Doug Hardcastle (Oakley); Kevin Romick** (Oakley); Robert Taylor (Brentwood); Lamar Thorpe* (Antioch); Michael Daugelli, Alternate for Diane Burgis* (Contra Costa

County/Vice Chair); and Monica Wilson (Antioch/Chair)

*Arrived after Roll Call

** Left at 5:05 P.M.

ABSENT: Merl Craft (Pittsburg); and Pete Longmire (Pittsburg)

STAFF: Jeanne Krieg, Chief Executive Officer (CEO)

Steve Ponte, Chief Operating Officer (COO)

Ann Hutcheson, Director of Administrative Services

Joe Chappelle, Executive Assistant

Ben Stock, Legal Counsel

OTHERS

PRESENT: Ian Griffiths, BART

Joel Keller, BART

Susan Hinson, First Transit Gary Mitchell, First Transit Hosie Pintily, First Transit

PLEDGE OF ALLEGIANCE

Director Hardcastle led the Pledge of Allegiance.

PUBLIC COMMENT

There were no comments from the public.

CHAIR'S REPORT

Chair Wilson advised that Joel Keller, BART Board of Directors, wanted to present the status of the plans for the eBART opening.

Joel Keller, BART, read a congratulatory email to Director Barbara Guise on the occasion of her 90th birthday.

Mr. Keller presented the plans for the BART to Antioch opening in May 2018, with a diesel multiple unit (DMU) 10-mile extension in the State Route 4 median alignment with a transfer platform at the Pittsburg/Bay Point, Pittsburg Center Station at Railroad Avenue, and Hillcrest Station in Antioch. He presented renderings of the station, identified the art at the entryway, and showed views of the escalators that would be part of the project on opening day. He thanked the representatives from Pittsburg for the creation of a Pittsburg Center Station, reported that where possible American products had been used including the steel, and through a Project Stabilization Agreement or PLA, there was a goal for local hiring with a high degree of commitment and ability to satisfy that goal, potentially resulting in \$9 million in salaries remaining in the local zip codes.

Diane Burgis arrived at 4:07 P.M.

Mr. Keller showed photos of the trains and the interior and explained that the trains had been manufactured in Switzerland. He showed how transfers would be made at the transfer station and stated the goal was not to leave anyone on the transfer platform similar to how it was done elsewhere on the BART system.

Lamar Thorpe arrived at 4:09 P.M.

Mr. Keller referred to the Tri Delta Transit Center in Brentwood and noted that a transfer center at the Mokelumne Trail Bridge would be built. A cooperative agreement between the Contra Costa Transportation Authority (CCTA) and BART had already been approved to complete the final design of the Mokelumne Trial Highway 4 Overcrossing, with funding from SB1 to build the bridge

Mr. Keller explained that BART in Contra Costa County was the busiest route in the BART system where 26 percent of BART trips began or ended, and 32 percent of total BART trip miles were taken by Contra Costa County riders. He reported that there was a high fare box recovery ratio, and 75.67 percent of BART operating costs were paid for by customers.

Mr. Keller reported that a Fix it First Bond (Measure RR) had been passed in November 2016 by Alameda, Contra Costa and San Francisco counties to repair and replace critical safety infrastructure, relieve crowding, reduce traffic congestion, and address access capacity. He presented an Investment Summary and advised that \$300 million in bonds had been sold and repairs were being made as required; identified a BART Bond Oversight Committee to ensure that the money would be used where the voters intended; and described the methods being considered to increase capacity and ridership given the housing growth in Contra Costa County and the need to continue to focus on public transportation.

lan Griffiths, BART Stations Planner for BART stations in Contra Costa County, described the North Concord to Antioch BART Access Study, the goal of which was to anticipate the opening of eBART, which would change access at the North Concord/Martinez and Pittsburg/Bay Point Stations, and allow an opportunity to identify all access needs and potentially position the project for potential RR funding. Initiated in 2016, the final report had been posted on line in February 2018, and provided a brief overview of the type of projects identified for pedestrian safety and Americans with Disabilities Act (ADA) accessibility; bicycle safety and access; transit connections; parking, traffic, and passenger loading.

Mr. Griffiths identified the stakeholders involved in Contra Costa County, noted the projects that had been proposed as part of the process, identified top priority projects based on BART's Access Policy, and identified the next steps to partner with local municipalities and transit agencies on grant applications, parking management, and pilot programs.

Mr. Keller responded to comments and explained that riders were getting savvier and BART and other transit providers had to be able to accommodate the savvy rider. The City of Pittsburg had worked hard for a station and had put together a financing plan (Mello Roos) to make the Pittsburg Center station a possibility after it had been eliminated from the initial proposal, and money had been bundled from enough sources to create a fully funded project. While no other extension had received similar contributions from other cities, the East Dublin station, an infill station, had been developed with some contributions.

In response to other comments, Mr. Keller explained that the transfer platform would be covered; and while there would be no station agent at the Pittsburg Center or Antioch (Hillcrest) stations, there would always be someone in the station who had familiarity with the system, phones to contact the maintenance facilities, and staff after hours, and if the model was not workable it would be revisited. The station would be a Clipper® station only, vending machines would be available to add value to the Clipper® card and the customers involved would generally be regular riders with someone available to assist the casual rider.

With respect to parking, Mr. Keller stated there was a serious shortage of parking at the Pittsburg/Bay Point Station and the 2,000 parking spaces filled out by 6:20 AM, and about a third of the riders at the North Concord Station were from East County. The station at Antioch had 1,000 spaces; there was a monthly permit of \$105; and there were 780 people on the wait list, and the station had yet to open. Once the station was open, there would likely be a migration from the Pittsburg/Bay Point Station to Antioch and those from North Concord/Martinez would migrate to the Pittsburg/Bay Point Station. If parking continued to be a problem after the station was opened, there could be opportunities for shared parking. BART was working with the private sector for shared parking with a shuttle service.

Mr. Keller responded to the frequent question of when citizens in East County had started paying for BART after the District had been formed in 1969, and noted that while there had been a bond measure from 1969 to 1999; a seismic retrofit in 2004, which currently appeared on tax bills; and the 2016 bond, the only other tax was the half cent sales tax. From the beginning the intent of the money was to offset the expense of running the system.

There had never been a fund to expand the system. Every extension had been paid for with money other than BART operational funds. The overwhelming majority of funding for the current project was all local money. The evolution of the eBART proposal different from classic BART was also described, and the resulting discussion of members of the Board emphasized that eBART had cost much less than classic BART would have cost and was therefore able to be developed sooner than classic BART.

The Board thanked Mr. Keller for the report.

Chair Wilson took this opportunity to honor Barbara Guise for her 90th birthday. A recess was taken at 4:57 P.M. to wish Barbara Guise a Happy 90th Birthday and to celebrate with a cake. The meeting reconvened at 5:04 P.M.

CONSENT CALENDAR

On motion by Director Guise, seconded by Director Hardcastle, ECCTA Boardmembers adopted the Consent Calendar, as shown, which carried by the following vote:

- A. Minutes of the Board of Directors meeting of January 24, 2018
- B. Financial Report
- C. Marketing Activities Report

AYES: Burgis, Gray, Guise, Hardcastle, Parent, Taylor, Thorpe, Wilson

NOES: None

ABSTAIN: None

ABSENT: Craft, Longmire, Romick

CHIEF EXECUTIVE OFFICER'S REPORT

A. Operations Report

Chief Executive Officer (CEO) Jeanne Krieg noted that last month the Mobility on Demand program had been initiated with a small group of paratransit customers who were given the option of using Uber, Lyft, and United Taxi as well as Tri Delta Transit's standard paratransit service. Given a positive test, an invitation had been sent to all 2,300 individuals in Tri Delta Transit's paratransit system to participate in the Mobility on Demand program. So far, 300 had signed up and the comments had been very positive, and even though customers might have to pay a little more to use the service they appreciated the option. A new option for customers without a smart phone was being considered, the first step in Tri Delta Transit's efforts to become a mobility manager for East County residents as opposed to just running buses. She thanked Tri Delta Transit staff for taking the Mobility on Demand project on and for assisting customers in getting signed up for Uber, Lyft, or United Taxi. With respect to the Microtransit Demonstration Project approved by the Board in December, she stated it showed great potential and should be ready for introduction soon, to focus on veterans first in the underserved communities in Discovery Bay and Bethel Island.

Ms. Krieg explained that Tri Delta Transit had received the preliminary results for the triennial State Transportation Development Act (TDA) audit to ensure the efficient use of TDA funds. She described the requirements involved, stated this had been the best audit ever, commended Tri Delta Transit staff for the overall success of the agency, and reported full compliance with all requirements. Statistics had shown that even though ridership had declined, Tri Delta Transit had managed to keep costs under control. The next audit would be the triennial Federal Transit Administration (FTA) audit.

Ms. Krieg advised that the satellite dish for Tri Delta Transit's mobile emergency operations center had been delivered this date, the interior was slowly being built as funds allowed, and the next part of the project would be to install heating and air conditioning systems. She also reported that the car charging stations in front of the building were now operational as were the bus charging stations, the electric buses should be delivered soon, the five Gillig buses would be built at the new Livermore factory this summer and a tour of the factory could be arranged for those interested. The first of the 30 new paratransit vehicles would start arriving in the next week or so and the retired buses would be auctioned in August.

Ms. Krieg explained that BART staff had forwarded the new schedules for eBART so bus schedules had been written to meet as many trains as possible. Plans were for BART service to begin on May 29, which would be when Tri Delta Transit's new bus routes and schedules would be implemented.

Ms. Krieg also reported that staff was working with the vendor for the See Something Say Something mobile app to add a human trafficking component to allow customers to anonymously alert staff if there was something suspect related to human trafficking along with other safety and security related events. The demonstration project for the mobile ticketing app was nearly ready for introduction to customers, expected to occur next month. Fixed route ridership continued to be below last year but the efficiencies looked good. All financial performance parameters were as expected.

ACTION AND DISCUSSION ITEMS

A. State of Good Repair Funding

Ms. Krieg reported that a resolution was required to apply for funds available through MTC for bus shelters and other bus stop amenities.

On motion by Director Hardcastle, seconded by Director Thorpe, ECCTA Boardmembers adopted Resolution 180228a authorizing the execution of the certifications and assurances for the State of California State of Good Repair Program, carried by the following vote:

AYES:

Burgis, Gray, Guise, Hardcastle, Parent, Taylor, Thorpe, Wilson

NOES: ABSTAIN: None None

ABSENT:

Craft, Longmire, Romick

B. Local Hazard Mitigation Annex Plan

Ms. Krieg reported on the continuation of participation in the Local Hazard Mitigation Annex Plan through Contra Costa County to be eligible for FEMA funding.

On motion by Director Guise, seconded by Director Gray, ECCTA Boardmembers adopted Resolution 180228b authorizing staff to execute and deliver ECCTA's Local Hazard Mitigation Annex Plan to Contra Costa County for incorporation into the Contra Costa County Hazard Mitigation Plan, carried by the following vote:

AYES:

Burgis, Gray, Guise, Hardcastle, Parent, Taylor, Thorpe, Wilson

NOES: ABSTAIN: None None

ABSENT:

Craft, Longmire, Romick

C. 2018 Summer Youth Pass

Ms. Krieg stated this was also an annual event for a wristband pass for those aged 15 to 17 for \$50 for an overall ride every summer. She reported that Contra Costa 511 would continue to participate this year although she was uncertain whether Supervisor Federal Glover's Youth Summit would occur this year.

On motion by Director Burgis, seconded by Director Taylor, ECCTA Boardmembers authorized staff to market an unlimited-ride 2018 summer pass to passengers aged 15-17 for \$50, carried by the following vote:

AYES:

Burgis, Gray, Guise, Hardcastle, Parent, Taylor, Thorpe, Wilson

NOES:

None

ABSTAIN:

None

ABSENT:

Craft, Longmire, Romick

D. 2018 Title VI Program

Joe Chappelle, Executive Assistant and Title VI Officer, stated that every three years a program was required to ensure compliance with Title VI, required of every agency the recipient of federal assistance. He referred to the appendices related to service equity analyses required every time there was a service change or a change in price, and reported that CDMSmith, which had been tasked with the equity analysis, had found no disparate impacts or disproportionate burdens on minorities or minority populations.

On motion by Director Gray, seconded by Director Parent, ECCTA Boardmembers adopted Resolution 180228c, adopting ECCTA's 2018 Title VI Program, carried by the following vote:

AYES:

Burgis, Gray, Guise, Hardcastle, Parent, Taylor, Thorpe, Wilson

NOES: ABSTAIN: None None

ABSENT:

Craft, Longmire, Romick

E.

DISCUSSION ITEM: Route Review

Ms. Krieg noted that at the last meeting Director Thorpe had asked for a review of Tri Delta Transit's bus routes.

Chief Operating Officer (COO) Steve Ponte explained that in 2014, Tri Delta Transit had received a state grant to review the system, and after two years of public hearings, had come up with a plan that had been approved in 2016. He presented an old schedule that had been included in the Board packet and identified where there had been changes or a time shift to accommodate expected BART connections. He explained that the public had asked for shorter routes to BART stations and getting into the neighborhoods versus more frequent corridor service. He identified each of the routes, the stops, and the route schedule, reported that the routes were all on the website, and stated that signs and the bus finders would all be changed to make sure that Tri Delta Transit would be ready for the eBART opening on May 29, 2018.

Directors commented that the new 381 Route was doing very well, although there was concern that there was no direct access from southeast Antioch to Los Medanos College (LMC), and a route between the two campuses was recommended given that some had limited transportation.

BOARD OF DIRECTORS COMMENTS

It was noted that the Tri Delta Transit Ad Hoc Committee scheduled to meet after the Board meeting would instead meet after the Board meeting scheduled for March 28.

Michael Daugelli affirmed that the 381 Route was receiving a favorable review. With respect to the Title VI Program, he asked how gay, lesbian, and transgender individuals were addressed under that program.

ADJOURNMENT

Chair Wilson adjourned the meeting of the Eastern Contra Costa Transit Authority at 5:33 P.M. to March 28, 2018 at 4:00 P.M. in the ECCTA Administration Facility, 801 Wilbur Avenue, Antioch, California.

Respectfully submitted,

Anita L. Tucci-Smith

Page 1 of 2

TRI DELTA TRANSIT Income Statement - Comparison to Annual Budget As of February 28, 2018 (unaudited)

				YTD Actual	ctual				YTD Budget		4	YTD Variance favorable/(unfavorable)	riance nfavorable)		FY	FY18 Full Year Budget	Sudget		YTD % of Fiscal Year Budget	of Fiscal Ye Budget	sar
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State Funds		Θ	6,895,432	8	5,118,266 \$	1,777,166	s S	8,797,578 \$	7,080,957	\$ 1,716,621	\$ (1,902,146)	s	1,962,691) \$	-	7	\$ 9,670,829	S .	862,296	26%	23%	%/9
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Inter-Operator Agreements	ments	Θ	1,312,298	s	1,312,298 \$	iĝ.	S T	,312,298 \$	1,312,298	s	S	S	1	1	\$ 2,624,596	\$ 2,624,596	\$ 96	1	%09	%09	T. S.
Interest & Other Misc Income	; Income	69	4,288	s	4,149 \$	139	S	3,336 \$	3,168	\$ 168	\$ 952	s	981 \$	(53)	\$ 5,000	- 1	69	250	%98	87%	26%
Total I	Total Non-operating Revenues:	69	9,252,239	S	6,629,364 \$	2,622,875	\$ 11,	11,796,463 \$	9,106,086	\$ 2,690,377	\$ (2,544,224)	ь	(2,476,722) \$	(67,502)	\$ 17,781,200	\$ 13,719,500	ь	4,061,700	25%	48%	65%
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Agenda Item #5b
Eastem Contra Costa Transit Authority
Board of Directors Meeting
March 28, 2018

Income Statement - Comparison to Prior Year TRI DELTA TRANSIT As of February 28, 2018

(unaudited)

1,822,305 ECCTA 8 8 **OPERATING REVENUES**

Other Income

Passenger Fares

4 % 0% 2%

-10% 0% -9%

%6-8%

(8,150)(12,334) 4,184

3,000

(167,131)(164,131)

(179,465) 7,184

274,661 94,595 369,256

69 69

1,727,109

SS

2,001,770

S

262,327 98,779 361,106

1,559,978 88,000

69 69

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2,009,084

1,812,

2,181,365

(172,281)

PR

ECCTA

DR

R

ECCTA

PR

FR

ECCTA

R

FR

% Change from Previous

FY18 vs FY17 - YTD

February 2017 YTD Actual

February 2018 YTD Actual

Year FR 6% -18% -37% 9% 47% 10%

-2%

(33,243)

60,189 (55,743) 37,077 (10,598) 95,054

(55,583) (88,986) 38,524 (11,593)

314,332 100,889 15,775 24,073

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1,816,212 2,567,347

9 9

6,180,594 1,526,021 2,192,826

7,805,680 1,887,467 2,622,930 604,932

415,057

515,946 290,830

361,446 430,104 134,132 14,328 25,068 5,778

470,800

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237,978 345,302 94,632

252,306 370,370

100,410 16.329

13,660,424

110,510 (55, 272)

(323,484)(15,983)

(71,255)

1,735,596 306,174

5,857,110 1,510,038 2,253,015

7,592,706

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(212,974)

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13% -3% 50% 1%

1,447 (995) 5,108 352

-8% 87%

0% -66% 25%

-2% 2% 25% -49%

(146,856) 394,268

(5,761)

(152,617)

1,924,022

567,294 1,053,546

1,018,596 1,053,546

5,124,027

\$ \$ \$

7,048,049

1,777,166 845,570 139

5,118,266 194,651 1,312,298

6,895,432 1,040,221 1,312,298 4.288 9,252,239

(372,643)

%26-

2%

1%

(4,211)

147,186 243,201

S

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(350, 163)

237,761 2,379,674

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(2,286,699)

(2,048,938) \$

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384,947

(2.784.048)

(2,399,101) \$

(119,568) 258,752

(4,127)

4,350

4,065

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9,128,606

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4,149

6,629,364

6,748,932

123,633

21,625 258,752

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-5%

(87.865)

(162)

100,162 (301.515)190

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13,075

16,519

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13,237 1,061,390

2,599,034

13,358,909

10.847.740

334,704 189,686 275,055

358,777 200,572

2,511,169

(213.650)

Total Operating Revenues:

Casualty and liability insurance **OPERATING EXPENSES** Purchased Transportation Materials and Supplies Salaries & Benefits Services Utilities Taxes Other

Total Operating Expenses:

Inter-Operator Agreements NON-OPERATING REV Federal Funds Local Funds State Funds

Interest & Other Misc Income

Total Non-operating Revenues:

EXCESS REVI(EXP)

Agenda Item #5b	Eastern Contra Costa Transit Authority	Board of Directors Meeting	March 28, 2018
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Page 2 of 2

TRI DELTA TRANSIT

Staff Report to ECCTA Board of Directors

Meeting Date:

March 28, 2018

Agenda Item:

Marketing/Communications Activities – Agenda Item 5c

Lead Staff:

Mike Furnary, Marketing Director

Approved:

Jeanne Krieg, Chief Executive Officer

Mobility on Demand Program Launch

In the ongoing efforts to develop an on-demand ride sharing program in support of paratransit, approximately 400 current paratransit customers have been registered. Initial response to the program is overwhelmingly positive and supportive.

Summer Youth Pass

A subsidy agreement of \$10 per youth pass was reached with 511 Contra Costa allowing passes to be promoted and sold for \$50. Tri Delta Transit will receive a maximum subsidy of \$3,000. A cross-promotion agreement was extended for 2018 with Pittsburg Parks and Recreation to include Tri Delta Transit in their recreation guide. The guide will be distributed to 30,000 homes in Pittsburg and will include promotion for the summer youth pass.

APTA Marketing Communications Conference

Marketing staff attended the annual workshop which focused on media relations, customer service, social media, ridership initiatives, and best practices.

System Redesign Communication

Efforts to update all printed materials to reflect upcoming system changes when BART opens in Antioch and Pittsburg continued. The schedule redesign is complete.

Ongoing Marketing Programs

- Welcome Pack mailing
- Social Media posting and communications
- 2-for-1 tickets on Route 300 (subsidized by 511 Contra Costa)

Agenda Item #5c

Eastem Contra Costa Transit Authority Board of Directors Meeting March 28, 2018

- Take One on board newsletter
- Gatekeeper quarterly newsletter

Planned Marketing/Communications Activities

- Electric bus roll out
- High density housing direct mail
- Possible ridership focus groups
- ELERTS instructional/tutorial video
- Collateral review addressing system changes

TAB 2

Agenda Item 6a CEO's REPORT: Operations Report

Board of Directors Meeting

Wednesday March 28, 2018

ECCTA Boardroom 801 Wilbur Avenue, Antioch, CA 94509

Chief Executive Officer's Report

March 2018



TRI DELTA TRANSIT

ECCTA Executive Team

Jeanne Krieg Chief Executive Officer

Steve Ponte Chief Operating Officer

Tom Harais Chief Financial Officer

Ann Hutcheson
Director of
Administrative Services

Kevin Moody Director of Maintenance

Mike Furnary Director of Marketing

Susan Hinson First Transit Director of Operations

Highlights:

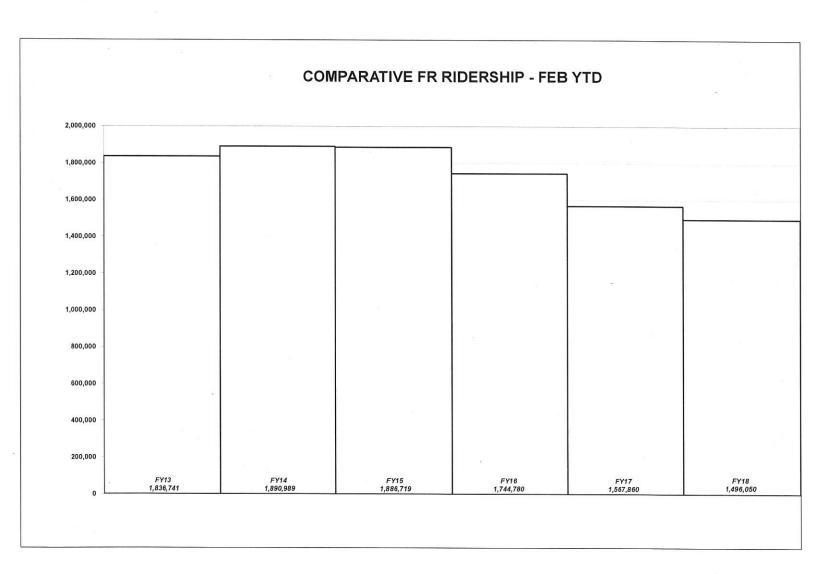
- Staff continued to meet with BART staff to discuss service to the Antioch and Pittsburg eBART stations.
- A mechanic was hired and began training.
- Tri Delta Transit's new program, *Mobility on Demand*, continues to be very successful. Nearly 400 have signed up to participate. Customer comments have been positive.
- The BYD electric buses are nearly compete and ready for delivery.
- The satellite dish was installed on the mobile emergency operations center.
- Work is complete on the facility solar project.
- Work is complete on the electric bus and car charging stations.
- The See Something Say Something Mobile App is available to all members of the public. It now includes an option to report suspected human trafficking situations.
- Promotion of the 2018 Summer Youth Pass began.
- Implementation of the new scheduling software is progressing as planned.
- Paratransit applications are now available on the Tri Delta Transit website.
- The fuel hedging process continued.
- The Clipper small operators subgroup, which includes all small operators in the nine county Bay Area, continues to meet on a regular basis.
- The advisory team for the Contra Costa Mobility Management project continues to meet.
- The UC Berkeley PATH Integrated Dynamic Transit Operations system demonstration project that will use Tri Delta Transit as the subject continued. CCTA is overseeing the Caltrans-funded project that will demonstrate Transit Connect, Dynamic Dispatch, and Dynamic Rideshare in east county.

Pending:

- ➤ Mobile Emergency Operations Center construction
- ➤ Microtransit Demonstration Project
- > Mobility on Demand demonstration project
- ➤ Paratransit vehicle delivery (May 2018)
- Electric bus delivery (early 2018)
- ➤ Gillig bus delivery (May 2018)
- > Mobile ticketing app implementation and group discount program
- ➤ 2018 Summer Youth Pass
- ➤ Facility auction (August 2018)
- ➤ TDA Audit
- ➤ 2018 Triennial Audit (FTA)
- > Scheduling software full implementation
- ➤ Service to Brentwood LMC campus (2018)

A**genda Item #6a** Eastern Contra Costa Transit Authority Board of Directors Meeting March 28, 2018

TRI DELTA TRANSIT



			ANCL	INDICA	IOKS	BY SER	ATCE				
									YTD C	OMPARIS	ON
			Actual			Budget	17/18B		Act	tual	% ▲
化工作条件 对国际收入 化甲基甲基 新克斯特拉克斯克	12/13	13/14	14/15	15/16	16/17	17/18	% ▲		Feb-17	Feb-18	/0
			DIA	L-A-RID	E						
PASSENGERS			BUSINESS SE								
Total DAR Trips Provided	128,999	131,476	133,769	131,917	133,406	132,000	-1%		87,092	83,323	10
Average Weekday Ridership	470	471	487	489	498	496	0%		497	473	-49 -59
Average Sat Ridership	140	180	153	118	107	102	-5%	500	106	107	19
Average Sun/Hol Ridership	72	68	63	49	47	42	-11%		43	46	
Average Passengers/Hour (wkdys DAR Only)	2.1	2.3	2.4	2.5	2.9	2.9	0%		2.9	2.8	79 -19
CUSTOMER SERVICE	NEWS DESCRIPTION	2.0	Taractic States	HANGER CONTRACT	2.5	2.3	0.76		2.9	2.8	-19
Ride Refusals / Day	0.0	0.0	0.0	0.0	0.0	0.0	-100%		0.0	0.0	09
Customer Complaints	0.097%	0.071%	0.103%	0.114%		0.326%	-15%		0.325%	0.0	579
On Time Performance	87%	89%	87%	85%		85%	5%		84%	67%	-199
MAINTENANCE		See Albertain		0070	0170	0370	370		04 70	6770	-199
Gallons of Fuel Consumed	139,678	145,043	138,528	135,809	131,936	130,106	-1%	Marie Str.	85,520	82,120	-49
Miles Between Preventable Accidents	328,002	244,390	162,293	159,143	153,397	200,000	30%		303,719	186,264	-399
Miles Between Road calls	109,568	61,109	139,113	190,963	919,507	100,000	-89%		607,650	186,252	-699
COST RATIOS		51,100	100,110	100,000	313,007	100,000	-03 /0	51	007,030	100,232	-699
Farebox Recovery Ratio	11%	10%	10%	10%	11%	9%	-12%		11%	10%	-89
\$/Gal Fuel	\$ 3.81	\$ 3.67	\$ 3.09		\$ 2.57	\$ 2.60	1%	\$		\$ 2.91	169
Operating Cost/Passenger	\$ 33.22	\$ 35.25	\$ 34.18	\$ 34.41	\$ 29.15	\$ 35.16	21%	\$		\$ 31.19	89
Operating Cost/Revenue Hour	\$ 63.52	\$ 68.75	\$ 69.81	\$ 72.26	\$ 73.97	\$ 87.68	19%	\$		\$ 81.92	139
Operating Cost/Revenue Mile	\$ 5.36	\$ 5.76	\$ 5.74		\$ 5.18	\$ 6.17	19%	\$		\$ 5.57	109
u .		=	FIXE	D ROU	ΓE						-
PASSENGERS											
Total FR Trips Provided	2,740,834	2,832,264	2,806,028	2,574,864	2,344,985	2,368,206	1%		1,567,860	1,496,050	-5%
Average Weekday Ridership	9,616	9,930	9,794	8,999	8,230	8,332	1%	136	8,369	8,004	-49
Average Sat Ridership	3,232	3,464	3,498	3,061	2,715	2,777	2%		2,778	2,558	-89
Average Sun/Hol Ridership	2,788	2,692	2,787	2,501	2,236	2,227	0%		2,243	2,142	-5%
Average Passengers/Hour	17.7	19.0	19.2	17.8	16.1	16.2	0%		16.5	15.0	-9%
CUSTOMER SERVICE											W. 7. 65
Customer Complaints	0.012%		0.009%			0.026%	5%		0.026%	0.026%	09
On Time Performance	86%	92%	92%	92%	82%	85%	4%		80%	83%	39
MAINTENANCE					TEN ROOM						
Gallons of Fuel Consumed	562,702	603,013	600,072	606,378	584,879	594,184	2%		390,696	380,099	-39
Miles Between Preventable Accidents	65,392	110,754	98,066	97,469	117,465	100,000	-15%		100,993	126,517	25%
Miles Between Road calls	42,844	67,684	41,553	27,690	21,084	50,000	137%		20,454	23,165	139
											知思知道
COST RATIOS											
COST RATIOS Farebox Recovery Ratio	18%		18%	1,77		16%	0%	163	16%	14%	-11
COST RATIOS Farebox Recovery Ratio 6/Gal Fuel	\$ 3.95	\$ 3.48	18% \$ 2.77	18% \$ 1.96	16% \$ 2.07	16% \$ 2.15	0% 4%	\$	2 /11/6 2		
COST RATIOS Farebox Recovery Ratio 6/Gal Fuel Operating Cost/Passenger	1000000			1,77				\$	2.04		12
	\$ 3.95	\$ 3.48	\$ 2.77	\$ 1.96	\$ 2.07	\$ 2.15	4%	000	2.04 6.92	\$ 2.29	-119 129 79 -39

TRI DELTA TRANSIT COMPARATIVE YTD FR RIDERSHIP BY ROUTE

				TOT	TAL PAS	SEN	ER TRI	PS					
ROUTE											YTD CC	MPARIS	SON
KOOIL	12/13	% Chg	13/14	% Chg	14/15	% Chg	15/16	% Chg	16/17	% Chg	Feb-17	Feb-18	% Chg
200	55,322	47%	55,914	1%	54,167	-3%	48,866	-10%	44,467	-9%	29.500	27.398	-7%
201	119,977	8%	124,289	4%	112,116	-10%	116,301	4%	117,839	1%	76,320	76,878	1%
300	290,313	-4%	328,582	13%	353,802	8%	340,127	-4%	351,131	3%	232,323	226,512	-3%
379	15,232	49%	6,759	-56%	3,223	-52%	3,659	14%	2,407	-34%	1,510	1,796	19%
380	680,981	16%	682,650	0%	666,704	-2%	606,012	-9%	552,671	-9%	368,810	340,215	-8%
381	N/A	N/A	N/A	25,632	N/A								
383	35,031	2%	32,073	-8%	30,200	-6%	25,830	-14%	21,936	-15%	14,411	14,035	-3%
384	8,227	-69%	N/A	N/A	N/A								
385	61,388	68%	70,974	16%	68,013	-4%	66,045	-3%	54,207	-18%	36,073	36,724	2%
386	2,172	-29%	1,902	-12%	1,583	-17%	1,507	-5%	1,398	-7%	808	781	-3%
387	262,396	23%	264,036	1%	257,944	-2%	233,185	-10%	198,990	-15%	133,145	118,409	-119
388	366,041	14%	400,190	9%	370,128	-8%	327,585	-11%	287,820	-12%	192,368	173,417	-10%
389	53,255	14%	53,068	0%	51,480	-3%	45,836	-11%	40,557	-12%	26,315	26.503	19
390	68,564	30%	72,054	5%	71,211	-1%	70,022	-2%	71,431	2%	47,083	48,246	29
391	370,500	7%	386,640	4%	402,579	4%	360,256	-11%	317,873	-12%	210,819	194,149	-8%
Shuttles	4,941	-48%	3,370	-32%	5,375	59%	13,410	149%	2,956	-78%	2,956	2.027	-319
392	133,569	19%	142,284	7%	142,650	0%	124,708	-13%	110,687	-11%	77.893	73,470	-69
393	135,181	21%	133,078	-2%	141,281	6%	126,653	-10%	114,022	-10%	79,553	73.543	-89
394	71,557	41%	64,904	-9%	63,087	-3%	53,894	-15%	48,389	-10%	33,387	32,141	-49
395	6,187	100%	9,497	100%	10,485	100%	10,968	100%	6,204	100%	4,586	4.174	-9%
otal Fixed Route	2,740,834	13%	2,832,264		2,806,028	-1%	2,574,864	-8%	2,344,985	-9%	1.567.860	1.496.050	-5%

ROUTE											YTD CC	MPARIS	SON
KOOTL	12/13	% Chg	13/14	% Chg	14/15	% Chg	15/16	% Chg	16/17	% Chg	Feb-17	Feb-18	% Chg
200	12.6	22%	12.5	-1%	12.6	1%	11.5	-9%	9.9	-14%	10.4	8.8	-15%
201	17.8	-10%	17.9	1%	17.0	-5%	16.1	-5%	13.8	-15%	14.1	13.0	-8%
300	15.8	0%	18.6	18%	20.3	10%	19.6	-4%	20.6	5%	20.6	20.7	0%
379	10.7	9%	16.8	57%	26.5	57%	30.6	15%	18.9	-38%	18.9	19.8	5%
380	20.2	16%	20.6	2%	20.2	-2%	18.7	-7%	17.3	-8%	17.8	16.2	-9%
381	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	11.2	N/A
383	10.2	5%	12.6	23%	13.0	3%	11.6	-11%	10.1	-12%	10.2	9.7	-4%
384	14.6	43%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
385	11.9	7%	12.9	. 8%	12.3	-4%	11.4	-8%	9.3	-19%	9.5	9.6	0%
386	3.6	-7%	6.3	74%	6.3	1%	6.6	5%	6.0	-10%	5.2	4.8	-7%
387	22.8	16%	23.7	4%	23.3	-2%	21.7	-7%	18.6	-14%	19.6	16.1	-18%
388	17.1	10%	18.2	7%	17.4	-5%	16.2	-7%	14.3	-12%	14.7	13.1	-11%
389	13.4	-1%	14.4	8%	15.4	7%	14.4	-6%	12.4	-14%	12.7	11.6	-9%
390	18.6	73%	20.8	12%	21.5	3%	21.4	-1%	22.1	3%	22.8	22.3	-2%
391	19.6	5%	20.5	4%	21.9	7%	19.7	-10%	17.3	-12%	17.8	15.9	-11%
Shuttles	N/A	N/A	6.4	N/A	30.7	383%	23.6	-23%	15.0	-36%	16.4	17.2	5%
392	17.6	16%	19.1	9%	18.9	-1%	16.7	-12%	14.2	-15%	14.6	13.2	-10%
393	17.5	7%	17.5	0%	18.7	7%	16.8	-10%	15.3	-9%	15.4	14.3	-7%
394	15.0	28%	. 17.0	13%	15.9	-7%	13.9	-13%	12.9	-7%	13.0	12.3	-5%
395	12.0	N/A	16.2	N/A	16.4	1%	17.1	5%	9.9	-42%	10.5	9.9	-5%
otal Fixed Route	17.7	12%	19.0	7%	19.2	1%	17.8	-7%	16.1	-9%	16.5	15.0	-9%

TAB 3

Agenda Item 7a
POSSIBLE ACTION ITEM: Pittsburg Seafood Festival

Board of Directors Meeting

Wednesday March 28, 2018

ECCTA Boardroom 801 Wilbur Avenue, Antioch, CA 94509

Tri Delta Transit

Staff Report to ECCTA Board of Directors

Meeting Date: N

March 28, 2018

Agenda Item:

Pittsburg Seafood Festival Shuttle – Agenda Item 7a

Lead Staff:

Mike Furnary, Director of Marketing

Approved:

Jeanne Krieg, Chief Executive Officer

The Pittsburg Chamber of Commerce has requested, through Director Craft, an opportunity to present their marketing plan for the 2018 Seafood Festival. They stated that the direction they are taking focuses heavily on a mass marketing campaign for connectivity with public transportation: BART, eBART, and possible Tri Delta Transit shuttles.

Following is some background on the Seafood Festival shuttle and past actions taken by the ECCTA Board of Directors.

Historical Background

Between 1994 and 2011, Tri Delta Transit operated a shuttle service from various remote parking areas (LMC, Pittsburg school property, Pittsburg/Bay Point BART station) to the Pittsburg Seafood Festival which was held in the marina area. In 2012, the festival was moved to the pre-1994 location on Railroad Avenue. Ridership on the 2012 shuttle was very low so a shuttle was not operated in 2013. Here are historical ridership levels:

YEAR	Ridership	YEAR	Ridership
1998	13779	2005	8108
1999	10244	2006	10582
2000	25153	2007	7976
2001	9895	2008	8495
2002	11634	2010	6491
2003	8725	2011	5946
2004	6274	2012	324
		2013	0 (not operated)

ECCTA Board of Directors Actions

- 1. In 2014, the Pittsburg Seafood Festival was moved back to the marina area and the Pittsburg Chamber of Commerce contacted ECCTA to request that Tri Delta Transit once again operate a shuttle from remote locations (LMC, BART, etc.) to the Seafood Festival.
 - In June 2014, the ECCTA Board of Directors authorized staff to operate the shuttle with the understanding that a minimum of 4,000 riders would have to use the service to be able to continue to provide shuttle service in 2015.
- 2. In April 2015, the Board of Directors approved operation of the Pittsburg Seafood Festival Shuttle with the understanding that a minimum of 4,000 riders would have to use the service to be able to continue to provide shuttle service in 2016.
- 3. In June 2016, the Board of Directors approved the operation of the Pittsburg Seafood Festival every year in the future as long as a minimum of 4,000 riders used the service.

Year	Ridership
2014	5375
2015	4637
2016	2956

- 4. During the October 26, 2016 meeting of the ECCTA Board of Directors, staff reported the 2016 ridership and stated that the shuttle would not operate in 2017 unless there was a different determination from the Board of Directors. Then-Director Ben Johnson asked that the operation of the shuttle be reconsidered in 2017. Additionally, the Pittsburg Chamber of Commerce asked that the decision to discontinue operating the shuttle service be reconsidered despite the lack of ridership.
- 5. In April 2017, the ECCTA Board of Directors agreed to extend the shuttle for one more year to give the Chamber of Commerce an opportunity to conduct better outreach. ECCTA staff attempted to work with Chamber of Commerce staff to encourage Seafood Festival patrons to use the parking lots at LMC, Pittsburg/Bay Point BART, and the Civic Center. Ridership on the 2017 Seafood Festival Shuttle was 2,027.
- 6. In September 2017, staff reported ridership of 2,027 on the 2017 Seafood Festival Shuttle and asked the Board of Directors to provide direction to staff regarding the operation of the 2018 Pittsburg Seafood Festival Shuttle. During that meeting Wolfgang Crosky, President of the Pittsburg Chamber of Commerce, asked that the board consider operating the shuttle for the 2018 Seafood Festival. The Board of Directors determined to continue the discussion of the shuttle pending the receipt of data from the 2017 event including attendance, costs for Pittsburg to charter a bus, and Tri Delta Transit's costs to operate the shuttle.

Status

As previously reported to the Board of Directors, the cost to operate a shuttle to the Pittsburg Seafood Festival depends on the hours of operation, location of parking, and ridership predictions (so the number of needed buses can be determined). In the past, it cost approximately \$20,000 to operate the shuttle for two days from four locations (BART, LMC, civic center, and downtown parking areas).

Requested Action

Provide direction to staff regarding the operation of a shuttle to the 2018 Pittsburg Seafood Festival.

TAB 4

Agenda Item 7b
ACTION ITEM: Connexionz Service Agreement

Board of Directors Meeting

Wednesday March 28, 2018

ECCTA Boardroom 801 Wilbur Avenue, Antioch, CA 94509

TRI DELTA TRANSIT

Staff Report to ECCTA Board of Directors

Meeting Date:

August 23, 2017

Agenda Item:

Connexionz Service Agreement – Agenda Item #7b

Lead Staff:

Steve Ponte, Chief Operating Officer

Approved:

Jeanne Krieg, Chief Executive Officer

Background

In 2009, ECCTA signed an agreement with Connexionz to furnish the hardware and software for an Automatic Vehicle Location system (AVL). The AVL system was installed on each of the 62 fixed route buses and includes:

- automatic voice announcers (announces out the next bus stop)
- head sign interface
- farebox interface
- automatic passenger counting ability
- GPS location for each bus

The system also has the ability to store and report vehicle location and predicts arrival time at each stop. Additionally, there are 38 wayside signs posted throughout the ECCTA service area allowing passengers access to real time bus arrivals at these sign locations. The system began operation in 2010 and there have been no difficulties with the system.

The original contract included a service provision for the upkeep and repair of the equipment and software support and upgrades. The service contract will be expiring soon. Staff desires to extend the three-year service agreement for hardware and software support. The proposed cost is \$110,325 per year. As with all service contracts, the funding is included in the operations budget.

Requested Action

Authorize the CEO to enter into a three-year hardware and software support agreement with Connexionz for ECCTA's Automatic Vehicle Location system for an amount not to exceed \$110,352 annually.